



For Release

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Flying Fisherman Partners With Artist Jason Mathias

Islamorada, Florida Keys – Flying Fisherman announced a new partnership with marine artist, Jason Mathias, to create new products featuring the artist’s work. Initial product offerings will include a range of protective, fine art phone cases for select iPhones and Samsung Galaxys, along with a series of new designs for Flying Fisherman’s SunBandit collection of multifunctional headwear, all slated to be unveiled this July at ICAST 2015.

“Timing was perfect to enhance the Flying Fisherman design team.” said company president, Pat Sheldon. “Jason Mathias brings much more than art to the table. His interpretation of game fish is totally refreshing -- a look that expresses the species, environment and emotion, and it’s just what we’ve been looking for.”

Jason Mathias has been presenting his work to the public for many years and has earned the attention of the sport fishing community. He’s been the featured artist for organizations like the International Game Fish Association (IGFA) Museum and Coastal Conservation Association (CCA), and his work has appeared in many prestigious museums and galleries. A look at his great sense of communication through marine and wildlife art can be seen at www.jasonmathias.com. Jason will be demonstrating his talent at the 2015 ICAST show in the Flying Fisherman booth #2859, while producing an ultra over painted giclee of his new piece, titled “Turbulence”, to be raffled off at the end of the show. The ICAST show is held this July 14th-17, at the Orlando, Florida Convention Center.

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