

For Release

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Global Anglers Need A Passport

After a long flight, you arrive at your travel fishing destination only to find that your guide's tackle leaves more to be desired. If only you had brought your own tackle, but what a hassle. Traveling anglers need look no further than Flying Fisherman® Passport travel rods. Designed for the global angler and tested worldwide, these rods are made from the finest quality materials and components available in the market today. In a world of overwhelming choices, Flying Fisherman's® Passport collection has been narrowed down to three essential tackle classes; light, medium and heavy. The 9 ft-4 piece fly rods start with the 6 wt. for light action, the 8 wt. for medium action and the 10 wt. for heavy. The 7 ft-3 piece spinning rods offer an 8-14lb for light action, 10-17lb covers the medium class and 12-25lb takes care of the heavier action.

Passport's stylish and durable cordura case fits easily into most standard luggage or in the overhead compartment and holds any two rods of your choice, spin or fly. Remove the foam inserts and the Passport case can hold up to 12 individual rods or other gear and eliminates additional airline fees for checked rod tubes.

The Flying Fisherman® Passport rods were engineered by Juan Gozio, owner of Tech Tackle, a premier Argentinian tackle manufacturer, and designed by veteran Keys captain Randy Towe. Gozio began fishing at the age of 3 and is a five-time National Golden Dorado Fly Champion, four-time National Fly Casting Champion, and holder of Argentina's National Fly Casting Distance record since 2009. Towe, a custom rod builder, guides over 200 days a year in the Florida Keys with over 160 tournament winnings and counting. Together they emphasize "high-modulus and high-strain Japanese graphite with nano-resin technology; connections reinforced with exotic carbon fibers and top quality Portuguese cork grips." Fuji reel seats, SIC guides, and other high quality components also define Passport.

The result, Gozio and Towe say, are incredibly light and durable fishing rods that look and preform as the finest one-piece sticks, but are easily packaged for convenient travel.

"This fulfills the needs of discriminating anglers who want high quality tackle when they travel," said Linda Sheldon, Flying Fisherman® VP.

Flying Fisherman's® Passport replacement program covers any broken piece, no matter how you broke it! A flat \$40 fee covers any replacement part, handling, and worldwide shipping.

Manufacturer's suggested retail price for Passport fly rods is \$229.99 for the 6 wt., \$239.99 for the 8 wt., and \$249.99 for the 10 wt. The spinning rods start at \$139.99 for the light 8-14lb., \$149.99 for the medium 10-17lb., and \$159.99 for the heavy 12-25lb. The travel case retails for \$74.99.

Since 1985, Islamorada-based Flying Fisherman® has produced top quality, functional products ranging from polarized eyewear to apparel for anglers around the globe. More details on Passport are available at www.flyingfisherman.com or by calling 305-852-8989.