



For Release

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Contact: Linda Sheldon, Vice President

Linda@flyingfisherman.com

800.335.9347 / 305.852.8989

Fashion Leads Function When Anglers Wear the Fowey

Islamorada, Florida Keys – July 2014. Always the classic look, the wayfarer frame style is front and center in the new 2015 Flying Fisherman® Action Angler sunglasses collection with the **Fowey**. AcuTint™ polarized TAC lenses that are optically clear resist fogging, shrinking and scratching, and provide 100% UV protection and impact resistance. The polycarbonate frames are designed with a lightweight, comfortable fit and provide anglers with awesome durability. Frame colors are Matte Crystal Grey with smoke lens, Matte Crystal Azure (Aqua) with copper lenses, and Japanese Demi Tortoise with amber lenses. Truly a matter ofstyle meets function!

The Flying Fisherman® Polarized, AcuTint™ lens coloring system eliminates glare and enhances color contrast, without distorting natural colors. The enhanced visual sharpness and eye comfort adds to fishing productivity and maximizes the overall outdoor experience for anglers and water sports enthusiasts. MSRP is \$24.95.

The **Fowey** is one of 50 styles in the Flying Fisherman® eyewear collection. For more information on Flying Fisherman® products, along with testimonials, a dealer locator and more, go to www.flyingfisherman.com.

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