



For Release

Contact: Linda Sheldon – Vice President
Linda@flyingfisherman.com
800.335.9347 / 305.852.8989

New T-Shirt Designs Released by Flying Fisherman For 2011 New Series Features a More Graphic Approach to Designs

Islamorada, Florida Keys – July 2010. Several new t-shirt designs are being introduced this fall for the Flying Fisherman Native Angler T-Shirt Collection, including a fun series of mid-chest graphic designs printed on 100% cotton tees. The new tees are pre-shrunk with have an oversized cut, double stitching on the neck, sleeve and hem, and they get more comfortable each time their worn.

A new series called “Fish Strips” have a graphic mid-chest screen printed design, and the Flying Fisherman® logo on the back yolk. Eight game fish are featured on white t-shirts: Marlin, Sailfish, Yellowfin Tuna, Dolphin/Dorado, Tarpon, Redfish, Bass and Rainbow Trout.

Another six new designs feature dynamic game fish designs screened printed on the back and left chest of colorful cotton tees, including Snook, Sailfish, Small Mouth Bass, Catfish, Musky and a West Coast Slam. MSRP for all shirts is \$19.95.

All Flying Fisherman® products along with testimonials, dealer locater and more can be seen at www.flyingfisherman.com.

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