



For Release

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Flying Fisherman® Adds New Models to RhinoLens™ Sunglass Series

Large Frames Add Coverage and New Colors Add Style

Islamorada, Florida Keys – Dec 2010. There are two new additions to the Flying Fisherman®

Master Angler polarized eyewear collection for 2011 -- the **Pago** and the **St. Croix**. The **Pago**

has a hard core angler feel and unbeatable coverage. TR90 frames have extra wide temples to block out side glare, with shatterproof RhinoLenses™ lenses that eliminate glare, provide perfect optical clarity, and 100% UV protection. The Flying Fisherman® AcuTint™ lens system enhances color contrast without distorting natural color, so you can spot fish and structure below the water.

The Pago comes in Matte Black/Smoke, Crystal Tobacco/Amber, and Shiny Black/Vermillion lenses, and are value priced at just \$59.95 MSRP.

The new **St. Croix** model has all of the RhinoLens™ benefits in a sporty, rectangular frame design and unique Crystal Walnut frame color options. TR90 frames are tough, yet lightweight, with non-slip nose pads to keep them from slipping, and generous polarized coverage from their 8-base/62mm lenses. The St. Croix comes in three frame/colors: Crystal Black Walnut frames with AcuTint™ Smoke lenses, Crystal Brown Walnut with AcuTint™ Amber lenses, and Shiny Black frames with AcuTint™ Vermillion lenses. At just \$59.95 suggested retail, they offer unbeatable value.

All Flying Fisherman® products, along with testimonials, a dealer locator and more can be seen at www.flyingfisherman.com.

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