



For Release

Contact: Linda Sheldon – Vice President

Linda@flyingfisherman.com

800.335.9347 / 305.852.8989

Flying Fisherman® Adds 5 New Styles To Action Angler Series

Triacetate Polarized Lenses Offer Much Better Optics for Kids

Islamorada, Florida Keys – July 2010. For 2011, Flying Fisherman® is adding five new sunglass styles to its Action Angler Collection, including two new Jr. Angler models. The **Brava** is lightweight, marine stylish, and super comfortable with vented nose pads and non-slip temple pads. Premium triacetate polarized lenses feature medium/large fit with, 8 base curve/59mm lens size. Frame options are Shiny Black/Smoke-Silver Mirror lenses and Shiny Tortoise/Amber-Silver Mirror lenses. MSRP is \$27.95.

The **Highlander** is a classic aviator design with updated styling, adjustable nose pads and soft temple pads. This modern aviator frame provides great coverage and temples adjust for a perfect fit. Triacetate polarized lenses are 8 base, 63mm. They're available in Shiny Dark Gunmetal frames with AcuTint™ Smoke lenses and Dark Matte Copper frames with AcuTint™ amber lenses. MSRP is \$19.95.

The **Dominica** offers refined styling and wraparound protection for women and men with narrow faces. The frames are made of polycarbonate, have a large viewing area and wide, contoured temples for great side coverage. Lenses are 8 base, 63mm wide. Choose from two-tone Shiny Black exterior/Milky Brown interior frames with AcuTint™ smoke lenses, or all new Crystal Tobacco frame color with AcuTint™ amber lenses. MSRP is \$19.95.

The Jr. Angler **Gaffer** addition looks and feels just like the big guys stuff. Wide temples are designed for peripheral protection and the comfort-grip temple pads are recessed for all-day wear ability. They weight at just .7 oz, with 8 base/55mm lenses. Polycarbonate frames are Shiny Black with smoke AcuTint lenses. MSRP is \$14.95.

The **Fluke** has all the bells & whistles for the Jr. Angler. Wrap around styling, rubber nose pads and recessed temple pads for a stay put fit, and a Blue Mirror Treatment over AcuTint Smoke lenses. Frames are shiny black, and are made of tough polycarbonate. The Fluke is a lightweight .7 ozs, with 8 base/57mm full coverage lenses. MSRP is \$18.95.

Lenses for the Flying Fisherman® Action Angler series are made from hard coated premium triacetate and treated with our AcuTint™ Lens Color System that enhances color contrast without distorting natural color...all equaling scratch resistance, no glare or color distortion, and maximum UV protection. Flying Fisherman® products along with testimonials, dealer locator and more are available for review at www.flyingfisherman.com or call for a catalog.

#