



**For Release**

December, 2010

Contact: Linda Sheldon – Vice President

[Linda@flyingfisherman.com](mailto:Linda@flyingfisherman.com)

800.335.9347 / 305.852.8989

## **Zep Sport to Distribute Flying Fisherman® in France**

Islamorada, FL - Dec 2010. Flying Fisherman® has partnered with Zep Sport International for distribution of its eyewear and apparel in France. Based in Chantilly, France, Zep Sport International offers customers a diverse range of products from traditional fly fishing equipment and performance outdoor clothing and footwear to spinning and casting tackle. Managing Director, Stephan Szczepaniak commented, "With extensive sport fishing experience across the continent, I wanted to bring new and intelligent products to European customers who share a common passion for angling and deserve the widest choice of the best gear available. We are proud to be distributing Flying Fisherman® products. The quality of the t-shirts, caps and polarized sunglasses are magnificent."

Reaching out from the Florida Keys to fishing markets world wide, the Flying Fisherman® sales team is dedicated to opening new international markets. Distribution agreements were recently finalized for sales of its polarized eyewear and angler accessories in Italy, Argentina, and South Africa. "Zep Sport International is the newest addition to our distributor network," said Linda Sheldon, Flying Fisherman® VP. "They have a passion for what they do, and we're excited to be working with them to bring our products to anglers in France."

Zep Sport International  
Chantilly, France  
Phone: + 33 (0) 3 44 60 88  
[stephan@zepsport.com](mailto:stephan@zepsport.com)  
[www.zepsport.com](http://www.zepsport.com)

Flying Fisherman®  
Islamorada, FL Keys  
Phone: 305-852-8989 / 800-335-9347  
[info@flyingfisherman.com](mailto:info@flyingfisherman.com)  
[www.flyingfisherman.com](http://www.flyingfisherman.com)

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