



For Release

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Flying Fisherman® Expands Distribution to Italy

Pasian di Prato, Italy – Dec 2010. For more than three decades ERREPI UDINE has been providing dealers throughout Northern and Central Italy with top quality brand name sport fishing products. With warehouse facilities in Udine and Reggio Emilia, Italy, a web catalog, and the largest mail-order tackle catalog in the country, their distribution team is focused on the newest and best performing equipment available in today's marketplace. They are exclusive distributors of Aquaz, Cometa, Danielsson, Montana Fly, Fly-mate, Ini Products, and many other products. "The addition of the Flying Fisherman® brand of quality, yet affordable polarized eyewear to our lineup is a perfect fit to round out our product selection," said Maura Michelutti.

"I'm very pleased to welcome ERREPI UDINE to our distributor network," said Linda Sheldon, Flying Fisherman® VP. "Their commitment to the market is easily measured by many years of customer satisfaction, and we're excited about the long term potential of our partnership." Reaching out from the Florida Keys to fishing markets world wide, Flying Fisherman® is dedicated to opening new international territories.

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