



**For Release**

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**Flying Fisherman® Expands Camo Cap Line**  
**Hats Feature Signature Removable Sweatband**

*Islamorada, Florida Keys – March 2010.* Flying Fisherman® added a new line of camo caps to it's Head Gear Collection this fall. The series now has three custom fish-camo designs...Marlin, Redfish and Bass, with five more designs coming in early 2010 -- Dolphin, Yellowfin Tuna, Striped Bass, Tarpon and Snook. Each cap has an exclusive, unique fish-camo fabric, along with a 3D, color-on-color, matching fish embroidered on the front. A signature feature of Flying Fisherman® Head Gear is their removable, terry cloth sweatband attached by Velcro®, so it can be removed for machine washing. Each cap will also come with a free replacement sweatband. Keep the spare one on ice for a cool assist on a hot day!

Bills are extended and pre-cupped with a non-glare under visor, and sizing is adjustable by a Velcro® strap closure. Flying Fisherman® uses between ten and fifteen thousand stitches for embroidery of their more than 30 detailed Native Angler™ game fish designs on pigment dyed caps and visors. Suggested retail is \$15.95 US.

All Flying Fisherman® products along with testimonials, dealer locator and more, can be found at [www.flyingfisherman.com](http://www.flyingfisherman.com).

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