



**For Release**

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**Flying Fisherman® Adds Sea Star to  
Action Angler Collection**

*Islamorada, Florida Keys, January 2010* – Flying Fisherman® has expanded its Action Angler Collection with several new sunglass models. The popular, value priced collection offers a selection of 28 models -- all designed with the needs of sport fishing in mind, and all value priced at under \$30 US.

The new **Sea Star** is a semi-rimless model with mirrored lenses and a combination of sporty looks and optimum functionality. The wrap styling provides full coverage, the rubber nose pads and temple pads insure a “stay put fit” and prevent slippage from perspiration or water. Two-tone polycarbonate frames add an upscale feel to the frames, in Metallic Gray/Black with Smoke-Blue Mirror lenses, or Shiny Black/Brown frames with Amber-Green mirror lenses. Suggested retail is \$27.95.

Flying Fisherman®’s AcuTint™ Polarized Lens Color System, combined with premium, hard coated Triacetate Cellulose (TAC) 1.0mm lenses, results in an economically priced polarized sunglass with high scratch resistance, no color distortion and maximum UV protection. They eliminate glare and allow the wearer to see beneath the surface of the water, making it easier to spot underwater structures and fish.

Information on Flying Fisherman® polarized sunglasses, apparel and other angler accessories, including testimonials and a dealer locator, can be found at [www.flyingfisherman.com](http://www.flyingfisherman.com).

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