



For Release

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Flying Fisherman® Adds White LaPalma

Islamorada, Florida Keys. Flying Fisherman®'s Action Angler Collection of polarized eyewear continues to grow for 2010 with a variety of new models and color options. The popular series offers anglers 30 polarized sunglass styles, all value priced under \$28.00 US.

The **LaPalma** style is one of several models now available with white frames, a modern color frequently requested by customers. The LaPalma combines modern design, protection and performance and is made for a narrower face, making it a favorite for women. It offers full coverage, and features the AcuTint™ Lens Coloring System to enhance contrast without distorting natural color. They eliminate glare, look great, and function well on or off the water. The white frames come with smoke lenses, and other options include black/brown frames with smoke lenses, and Tortoise with Amber lenses. MSRP is \$19.95.

More information on Flying Fisherman® polarized sunglasses, apparel and other angler accessories, including testimonials and a dealer locator, can be found at www.flyingfisherman.com.

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