

FISHING TACKLE RETAILER®

April 2016 • \$5.95

THE BUSINESS MAGAZINE OF THE SPORTFISHING AND MARINE INDUSTRY



FLYING FISHERMAN INTRODUCES THE DOWNSEA

Flying Fisherman will be introducing new eyewear and apparel at ICAST, including eight new styles of sunglasses with AcuTint™ polarised lenses for both the **Master Angler** and **Action Angler** collections.

Also included will be ten additions to the popular **SunBandit™ bandana** line-up in six solid colours alongside a range of new hats and T-shirts.

New for 2017, the Flying Fisherman **DownSea** is said to offer anglers an edge with a large fit, lightweight TR90 frame featuring co-injected

non-slip nose and temple pads for a stay-put fit (see images below). Virtually indestructible, the polycarbonate Rhino Lenses™ offer fishermen shatterproof eye protection from objects like flying lures and hooks, and the Flying Fisherman® AcuTint™ lens colouring system gives enhanced optical clarity and 100% UV protection.

Available this September, the DownSea frames come in Matte Black with smoke, blue mirror or vermillion lenses and Matte Bronze with amber-gold mirror lenses.



MAKE CONTACT BEFORE ICAST

Tel: +1 305 852 8989 Email: info@flyingfisherman.com Web: www.flyingfisherman.com