

Flying Fisherman celebrates 30 years

Florida-based angling-eyewear specialist Flying Fisherman has launched a totally new website to coincide with the company's 30th anniversary.

The company has spent many hours of design and development on the site, which offers a cleaner, more responsive and easier-navigation experience for users.

"With today's smart phones and tablets, we needed a new look," said Flying Fisherman account manager Bobby Vaughn.

"This new performance-oriented website will satisfy visitors' curiosities and answers any question likely to be asked about Flying Fisherman sunglasses and gear."

The opening of the site has been perfectly timed, with 2015 being the 30th year that the company has been trading.

"We started the company with just four styles of polarising sunglasses and a small counter display, and after a couple of months with 50 dealers on board, we thought that the world was our oyster. What a lesson to be learnt!" said company president Pat Sheldon.

Thirty years later the company is still family owned and operated, with a range of polarising sunglasses and angler accessories distributed in 50 countries, with steady growth potential well into the future.



Flying Fisherman

T: +1 305 852 8989

E: info@flyingfisherman.com

W: www.flyingfisherman.com