



**For Release**

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## New SunBandit™ Designs by Flying Fisherman®

*Islamorada, Florida Keys* – As anglers become more aware of the damage caused by harmful UV rays, the demand for sun protective headwear is on the rise, and Flying Fisherman® has answered the call with six stylish new SunBandit™ designs. Crafted with one-way horizontal stretch, the SunBandit is lightweight, breathable and extremely comfortable. It's 100% polyester microfiber wicks moisture away from skin, dries incredibly fast and can be worn up to 12 different ways. With 22 designs to choose from, they're quickly becoming a must have for anglers who spend endless hours in the sun.

"We've seen a huge increase in demand for the SunBandit™ not only from fisherman, but many outdoorsman, from motorcyclists to landscapers", said company VP Linda Sheldon.

Most often worn as a face mask for sun protection, the SunBandit™ can also be used as a headband, cap, neckerchief, balaclava, hair tie and more while defending against biting insects, cold wind, dust and engine noise.

"When I'm on the water I usually run to several spots throughout the day, and the SunBandit™ gives me about two hours of full protection while running from spot to spot. That really adds up over the years", said Bobby Vaughn, Inside Sales Manager for Flying Fisherman®.

New designs for 2014-2015 are Bait Ball, Gator Skin, Diamond Plate, Strawberry Grouper Skin, Yellowtail Skin and Large Mouth Bass. At just \$15.95 suggested retail, they're priced considerably less than similar products from other manufacturers. Flying Fisherman®'s collection of wearable art continues to expand and offer anglers a fashion statement that includes style and function.

Since 1985, Islamorada-based Flying Fisherman® has produced top-quality, functional products ranging from polarized eyewear to apparel for anglers around the globe. More details on on the SunBandit™ are available at [www.flyingfisherman.com](http://www.flyingfisherman.com) or by calling 305-852-8989.

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