



For Release

July 2013

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Flying Fisherman® Expands RhinoLens™ Sunglass Collection

Islamorada, Florida Keys – Eight new frame styles in 15 colors will make their debut this summer in the Flying Fisherman® Polarized Eyewear Collection. The **Cali** is sure to be a top pick with a balance of performance, protection and sleek design in a medium fit, rimless design, available in regular lenses or Bifocal Readers. The sporty rectangular frames are made from TR90 Grilamid, a strong, lightweight, and flexible polymer for long lasting durability, and the non-slip nose pads make for a comfortable, stay-put fit.

Flying Fisherman®'s polycarbonate RhinoLens™ offers lightweight, shatterproof protection from a world of flying hooks, lures and other debris, and the AcuTint™ lens coloring system eliminates glare and adds contrast without distorting natural colors, reducing eye strain and sharpening visual perception. The new **Cali** colors are Shiny Black with Amber, Smoke or Smoke-Blue Mirror lenses, and amber or smoke Readers with three power choices -- +150, +200 or +250. At \$69.95 to \$89.95 MSRP, they offer unbeatable value.

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