



**For Release**

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## **Flying Fisherman® Boca Grande Adds Mirrored Lens Options** Ground and Polished Glass Lenses Offer Flawless Optics

*Islamorada, Florida Keys – June 2013.* The Flying Fisherman® **Boca Grande** sunglass is designed for hard core performance. Part of the Master Angler Eyewear Collection, they feature stylish looks, generous, wrap around eye coverage, and TR90 Grilamid frames for a lightweight and comfortable fit, with the durability that anglers demand. Functionality includes flawless, ground and polished polarized glass lenses, an anti-reflective inside coating to reduce back-glare, an outside multi-layered mirror coating for added glare reduction, and 100% protection from damaging UV rays.

Originally added to the collection in only non-mirrored lens options, blue and green mirror options will be available in the fall of 2013. Flying Fisherman®'s AcuTint™ Lens Color System enhances color contrast, without distorting natural colors, resulting in sharper visual clarity -- making it easier to spot fish and structure beneath the water's surface...where the fish live! The new frame/lens options are available in Shiny Black frames with Smoke-Blue Mirror lenses, or Amber-Green Mirror, at \$149.95 MSRP. They're also available in Shiny Tortoise frames with Smoke or Amber lenses at \$139.95 MSRP. All come with a hard shell, zipper case and lens cleaning cloth.

For more information on the full line of Flying Fisherman® products, along with testimonials, and a dealer locator, visit [www.flyingfisherman.com](http://www.flyingfisherman.com).

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