



**For Release**

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## **Flying Fisherman® Expands Hat Line For 2011**

New Hats and Visors Include an Extra Removable Sweatband

*Islamorada, Florida Keys – October 2010.* The Flying Fisherman® Head Gear collection has added fourteen new “Fish Camo” hats and visors. Each one features a unique, all-over fish camo print with a coordinating game fish embroidered on the front, and designs include Mahi Mahi, Striped Bass, Yellowfin Tuna, Marlin, Tarpon, Snook, Redfish, and Bass.

A removable, terry cloth sweatband and highly detailed embroidery are signatures of the Flying Fisherman® Head Gear collection, and for 2011, all caps and visors in the collection will come with a free replacement sweatband attached to the hang tag. Attached by Velcro® backing to the inside of the cap, the removable sweatband is absorbent, machine washable, and on a hot day, it's great for dipping in cold water and re-attaching it for a cool assist. Sizing is adjusted by a Velcro® strap in the back, and the front bill is extended for added sun protection, and has a non-glare under visor.

The full range of Flying Fisherman® products, along with testimonials, a dealer locator and more can be found at [www.flyingfisherman.com](http://www.flyingfisherman.com).

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