



For Release

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Flying Fisherman® Adds Two New Master Angler Sunglasses

Ground and Polished Glass Lenses are Optically Perfect

Islamorada, Florida Keys – July 2010. Flying Fisherman® additions to the Master Angler Collection of polarized eyewear available this fall include the **Boca Grande** and the **Azore**. The Boca Grande is a bold design with wrap-around coverage, providing great protection from front and side glare. TR90 composite materials make the frames strong, yet lightweight at only .9 ounces, and the polarized ground and polished glass lenses block 100% of damaging UVA and UVB rays, are highly scratch resistant and offer flawless optical quality. They also feature the Flying Fisherman® AcuTint™ Lens Color System – to enhance color contrast without distorting natural color, and make it easier to see beneath the water's surface. Sure to be a hit for 2011, the Boca Grande is available in Shiny Black frames/Smoke lenses, Shiny Black frames/Smoke-Blue Mirror lenses, Shiny Tortoise frames/Amber lenses, Shiny Tortoise frames/Amber-Green Mirror lenses. MSRP is \$139.95 - \$149.95.

The **Azore** combines clean, classic styling with high performance for a perfect polarized sunglass. The TR90 frames are lightweight and comfortable, and give anglers the touch and feel of quality. Functionality includes an 8 base lens curve for contoured coverage and all the benefits of flawless ground and polished polarized glass lenses that block 100% of damaging UVA and UVB rays, are highly scratch resistant and offer flawless optical quality. They're available in Shiny Black frames/Smoke lenses, Shiny Black frames/Smoke-Blue Mirror lenses, Shiny Tortoise frames/Smoke lenses, Shiny Tortoise frames/Amber lenses. MSRP is \$139.95 - \$149.95.

For more information on the full line of Flying Fisherman® products, along with testimonials, and a dealer locator, visit www.flyingfisherman.com.

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