

For Release

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Flying Fisherman® Adds New Bifocal Sunglasses

Islamorada, Florida Keys – Nov 2010. As Flying Fisherman® celebrates its 25th anniversary, many of its long time loyal customers are aging with them. Two bifocal styles have just been added to the Master Angler RhinoLens™ Series. Available in 3 different magnification powers, they're ideal for tying knots and reading charts, and eliminate the need for switching from sunglasses to reading glasses. Magnifiers are out of the way until needed. Now, anglers can see more clearly with quality, affordable polarized eyewear that offers total UV protection, and the benefits of Flying Fisherman's AcuTint™ Lens Color System that enhances color contrast without distorting natural color, and eliminates reflected glare.

The **Falcon** provides great polarized performance, and sleek, wrap around coverage. Matte black TR90 frames are extra durable, with non-slip rubber nose pads and temple pads for a stay-put fit. The shatterproof Flying Fisherman® Polycarbonate RhinoLens™ size is a generous 66mm, comes in AcuTint™ amber or smoke, and three magnification powers... +1.50, +2.00 and +2.50. A microfiber drawstring case is included. MSRP is \$79.95.

The **Cape May** is generously sized for ultimate polarized coverage. They feature polarized side windows for enhanced peripheral viewing, recessed nose pads and temple pads to keep them from slipping, and slotted temple tips for optional lanyard attachment. The shatterproof RhinoLens[™] size is 62mm wide, and provides unbeatable protection from flying hooks, lures and debris. They're available in Shiny Black or Shiny Tortoise frames with AcuTint[™] smoke or amber lenses. Bifocal lens powers are +1.50, +2.00, and +2.50. A microfiber drawstring case is included. MSRP is \$79.95.

Flying Fisherman® products along with testimonials, dealer locater and more are available for review at www.flyingfisherman.com.