



For Release

Contact: Linda Sheldon, Vice President

Linda@flyingfisherman.com

800.335.9347 / 305.852.8989

Flying Fisherman® Adds New Lens Options to Magnum Style **Mirrored Lens Finish Is Salt Water Friendly**

Islamorada, Florida Keys – April 2010. The **Magnum**, a top seller in Flying Fisherman®'s Master Angler Polarized Eyewear Collection, is now available in a new pearl white frame color. The choice of hard core anglers, the Magnum offers unbeatable coverage, extra wide temples to block side glare, and tough TR90 Grilamid frames that are lightweight for all day comfort. Other color options are black frames with either smoke, vermilion, silver mirror, or blue mirror lenses, Crystal Rust frames with amber lenses, and tortoise frames with green mirror lenses. Suggested retail is \$59.95-\$69.95.

The Flying Fisherman® polarized RhinoLens™ delivers virtually indestructible polycarbonate protection, 100% coverage from UVA and UVB rays, and the AcuTint™ lens coloring system that eliminates glare and enhances contrast without distorting natural colors.

All Flying Fisherman® products, along with testimonials, dealer locator and more are available for review at www.flyingfisherman.com.

#