



For Release

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Flying Fisherman® Expands International Distribution

Exclusive Agreement Made With South American Group

Buenos Aires, Argentina – Tech Tackle SRL of Buenos Aires, Argentina designs, imports and distributes fishing tackle throughout Argentina, and has recently added the Flying Fisherman® brand to its line up. Owned and operated by highly skilled anglers and business professionals, Tech Tackle’s mandate is to match local needs with the best quality products world wide...brands like St. Croix rods, Sebile, Mirrolure, Deconto lures and Quantum reels are some other product lines they carry.

“We’re pleased to announce that Flying Fisherman® is Tech Tackle’s choice for polarized eyewear and angler accessories for their dealer network”, said Flying Fisherman® VP, Linda Sheldon, “and we look forward to a long and successful relationship with their team.”

The Tech Tackle sales group covers the Argentine market of about 400 retail outlets country wide, with additional territories of Peru, Chili and Brazil in the works. “We are very proud to be the exclusive distributor of Flying Fisherman® products in our market and are confident of our future success with the brand”, said Juan Pablo Gozio, Tech Tackle CEO. “The Argentine fishing market has had positive growth over the past decade and continues on the upswing. Fishing has been excellent as well, and the combination spells good prospects for the future.”

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Flying Fisherman® products, along with testimonials, dealer locator and more are available for review at www.flyingfisherman.com.

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